



LET'S TALK MANUFACTURING®

SOUTH CAROLINA



PRESENTS

THE MINDS BEHIND THE MACHINES

The Road Tour

**PARTNERSHIP OPPORTUNITY
FOR ADVANCED MANUFACTURING
SOLUTIONS PROVIDERS**

Industry Exclusive



THE MINDS BEHIND THE MACHINES

An event series where experts talk about the technologies driving their operations. Events include a live recording of the YouTube show *Let's Talk Manufacturing*.

EXCLUSIVE SOLUTIONS PARTNER

This opportunity is limited to companies providing technology-based solutions for manufacturers such as AI custom software, robotics, supply chain logistics, AGVs, warehouse optimization, automation, and workforce development.

FIVE-MONTH PARTNERSHIP BENEFITS INCLUDE:

- ✓ Industry-exclusive partnership designation with **FIVE MONTHS** of exposure.
- ✓ **Feature appearance on an episode of *Let's Talk Manufacturing*, our YouTube show averaging 5,000+ views per episode.**
- ✓ Rotating opportunity to serve as Presenting Partner in MBM event series and speak to event attendees. Recognition from the stage as the host introduces all partner companies.
- ✓ Opportunity to showcase solutions & distribute promo items at four events.
- ✓ Prominent logo placement on event signage and inclusion in all promotional materials, including *Let's Talk Manufacturing* newsletter and MBM website.
- ✓ Promotion of partner blogs in *Let's Talk Manufacturing* newsletter and MBM website. Partner videos can be archived on LTM YouTube channel.
- ✓ Feature story on company in *Let's Talk Manufacturing* newsletter. .
- ✓ Discounts on partnership opportunities at Innovation Exchange
- ✓ **All partner information entered into mind of Atlas, the official MBM humanoid robot chatbot, who lives on the MBM website. Website visitors will be able to discover information about all partners via Atlas.**

Investment: \$5,500